

PARTNERSHIP PACKAGES

The Hull Business EXPO

📅 Wednesday 21st April 2027 | 🕒 10am – 4pm



BE SEEN. BE CONNECTED.
BE PART OF SOMETHING BIGGER.
Hull's premier business showcase at Hull Minster.

PRINCIPAL PARTNER

ONLY 5 AVAILABLE

- ✓ Prime exhibition stand in a premium location
- ✓ Premium branding throughout Hull Minster
- ✓ Prominent logo placement on the Hull Business Expo website
- ✓ Dedicated feature article on The Business Culture website
- ✓ Dedicated social media spotlight
- ✓ Regular promotion across The Business Culture HEY social media channels
- ✓ Features within Expo newsletters and marketing campaigns
- ✓ Inclusion in press releases and promotional activity
- ✓ Professional photography and post-event publicity
- ✓ Priority branding across promotional materials
- ✓ Flexible monthly payment options available

£4,995
+VAT

EVENT PARTNER

LIMITED AVAILABILITY

- ✓ Premium exhibition stand
- ✓ Logo on the Expo website
- ✓ Social media promotion
- ✓ Newsletter mentions
- ✓ Branding throughout the Expo
- ✓ Professional event photography
- ✓ Flexible monthly payment options

£2,495
+VAT

SUPPORTING PARTNER

LIMITED AVAILABILITY

- ✓ Logo featured on the Hull Business Expo website
- ✓ Social media recognition
- ✓ Digital marketing exposure
- ✓ Newsletter recognition
- ✓ Post-event publicity

£795
+VAT

OUR REACH



7,500+
WEBSITE HITS
PER MONTH



10,000+
INDIVIDUAL
DATABASE
CONTACTS



18,000+
LINKEDIN
CONNECTIONS



130,000
LINKEDIN
IMPRESSIONS



175,000
INSTAGRAM
REACH



550,000
FACEBOOK
IMPRESSIONS



165,000
TWITTER
IMPRESSIONS



4,000+
BUSINESS
PEOPLE ACROSS
THE YORKSHIRE
AND HUMBER



500+
PRINTED
PUBLICATIONS
DISTRIBUTED
ACROSS THE
REGION



CONNECT
with thousands of
business people



BUILD
valuable
relationships



RAISE
your brand
profile



GROW
your business
across the region



If you would like to EXHIBIT or PARTNER
The Hull Business Expo 2027
please email hello@thebchey.net

#HullBizExpo27