

# SPONSORSHIP OPPORTUNITIES

## The Hull Business EXPO

Wednesday April 10th 2024 - 10am - 4pm

The  
HULL  
BUSINESS  
EXPO

## HEADLINE SPONSORS

For brands looking for exclusivity and extensive visibility

### Princes Quay Screen Branding

Your logo on the BIG screen in Princes Quay from now and on the day of the event.

### Blog Post

Dedicated blog post on our website.

### Radio Interview

Radio interview with 107 FM radio.

### Event Space Screen Branding

Your logo on the 3 BIG screens inside the event space on the day of the event.

### Publication Feature

¼ page feature in our local business publication.

### Social Media Marketing

Your business mentioned across all our social media channels.

### Website Sponsorship

Your logo on the Expo webpage and a link back to your website.



**\*10% DISCOUNT**  
FOR THE BUSINESS  
CULTURE MEMBERS



## OUR REACH

7,500 +  
WEBSITE HITS  
PER MONTH

10,000+  
INDIVIDUAL  
DATABASE  
CONTACTS

18,000+  
LINKEDIN  
CONNECTIONS

130,000  
LINKEDIN  
IMPRESSIONS

175,000  
INSTAGRAM  
REACH

550,000  
FACEBOOK  
IMPRESSIONS

165,000  
TWITTER  
IMPRESSIONS

4,000 +  
BUSINESS  
PEOPLE  
ACROSS THE  
YORKSHIRE  
AND HUMBER

500+ PRINTED  
PUBLICATIONS  
DISTRIBUTED  
ACROSS THE  
REGION

## EVENT + DIGITAL SPONSORS

For brands looking for a promotional opportunity both online & offline

### Event Space Screen Branding

Your logo on the 3 BIG screens inside the event space on the day of the event.

### Publication Feature

¼ page feature in our local business publication.

### Social Media Marketing

Your business mentioned across all our social media channels.

### Website Sponsorship

Your logo on the Expo webpage and a link back to your website.

LIMITED  
AVAILABILITY

**£499**<sup>+VAT\*</sup>

## DIGITAL SPONSORS

For brands looking for a promotional opportunity online

### Website Sponsorship

Your logo on the Expo webpage and a link back to your website.

LIMITED  
AVAILABILITY

**£99**<sup>+VAT\*</sup>

If you would like to exhibit or sponsor the Expo please get in touch [hello@thebchey.net](mailto:hello@thebchey.net)

#HullBizExpo